

## 2009 Annual Report

The American Red Cross is a non-profit humanitarian organization, which provides relief to victims of disaster and helps people prevent, prepare for and respond to emergencies. The American Red Cross Broward Chapter offers Disaster Preparedness & Relief, International Services, Health & Safety Education, and Service to the Armed Forces. Between July 1, 2008 and June 30, 2009, the American Red Cross Broward Chapter provided the following services to the residents of Broward County:

### Disaster Preparedness & Relief

- The Red Cross responded to 168 local disasters, including 157 fires.
- 239 families received \$142,000 in direct assistance from the Red Cross for the provision of emergency food, clothing and shelter.
- 188,217 people received community disaster education presentations.

### Service to the Armed Forces (SAF)

- 386 emergency messages with urgent news of family illnesses, deaths and births were delivered to and from local military families.
- 429 military cases were processed
- 1,187 individuals received outreach services and 835 attended "Get to Know Us Before You Need Us" briefings.

### Health & Safety Education

- 9,212 people were trained in lifesaving CPR and First-Aid courses
- 426 youths completed Babysitters Training and caregiving courses.
- 87,011 people enrolled in aquatic programs.

### International Services

- During Hurricane Season 2008, the American Red Cross committed to more than \$3.5 million nationally to meet local needs in the Caribbean and Latin American.
- 89 people attended courses in International humanitarian Law, Measles/Malaria Initiatives and General International Services.
- 30 International Social services contacts were provided, including 18 tracing requests related to natural disasters, armed conflict and the Holocaust.



**Total support and revenue for the year ended June 30, 2009 was \$1.7 million.**

#### Fiscal Year 2009

Fundraising campaigns	\$337,989
Special events (net)	135,710
Legacies and bequests	193,550
Grants	78,000
United Way	284,480
Inter Red Cross	283,727
In kind donations	20,000
Products and services	476,363
Other	21,120
Investment income (loss)	(97,932)
<b>Total</b>	<b>\$1,733,007</b>

**Total expenses for the year ended June 30, 2009 was \$2.4 million.**

#### Fiscal Year 2009

Program services	\$1,798,558
Membership and fundraising	396,508
Management and general	237,851
<b>Total</b>	<b>\$2,432,917</b>



#### 2008- 09 Officers of the Board of Directors:

Marie Lefere, Esq., Chair  
Wayne Lee, Vice Chair/Chair Elect  
Dr. Richard Meli, Secretary  
Roy Krause, Treasurer  
Bill Epps, Chief Executive Officer

#### American Red Cross Broward County Chapter

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*All of the services provided by the American Red Cross Broward County Chapter are made possible through the generosity of individuals and community partners from Broward County. The American Red Cross is not a government agency and relies on the goodwill of the community to fulfill its humanitarian mission. Your contribution can ensure that the Red Cross will always be ready to respond to our neighbors in need.*

To donate, please call (954) 797-3816 or go online at [www.BrowardRedCross.org](http://www.BrowardRedCross.org)